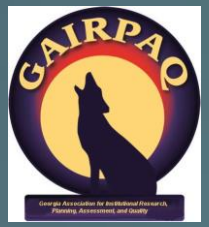


Surviving the IR Jungle

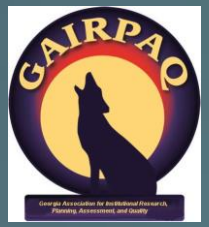
BARRIE FITZGERALD, VALDOSTA STATE UNIVERSITY

DANI SUTLIFF, SOUTH GEORGIA STATE COLLEGE



You may be interested in this session if...

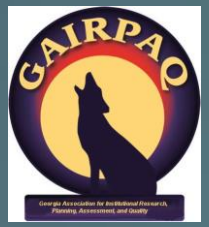
- ▶ You are
 - ▶ a small or a one person office
 - ▶ are interested in how other offices accomplish task
 - ▶ interested in streamlining some processes
 - ▶ on break from your office daily task
 - ▶ attending this conference



Campus Myths about IR

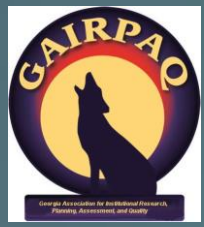
- ▶ People always ask what we actually do.
- ▶ Known as people who do/are/have:
 - ▶ Fancy “Pretty” Charts
 - ▶ Fix it Uppers
 - ▶ Magic Math
 - ▶ Magic Buttons
 - ▶ Back of the room observer
 - ▶ Myth/Rumor “Busters”
 - ▶ Never See the Light of Day
 - ▶ Useful Useless Information Outside of Campus





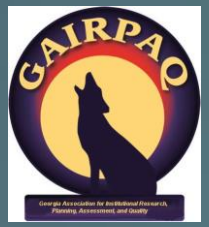
Background on Institutions

- ▶ Valdosta State University
 - ▶ Approximately 12,000 students
 - ▶ 2010: Strategic Research & Analysis
 - ▶ Employees: 5 Full-time and 6 graduate/student assistants
 - ▶ Tasks: Institutional Research and Effectiveness
 - ▶ 2015: Office of Institutional Research
 - ▶ Employees: 3 Full-time and 1 graduate assistant
 - ▶ Tasks: Institutional Research and Predictive Analytics
- ▶ South Georgia State College
 - ▶ Recently consolidated
 - ▶ Approximately 2,600 students
 - ▶ 2010: Office of Institutional Effectiveness
 - ▶ Employees: 1 Full-Time
 - ▶ Task: Institutional Research and Effectiveness
 - ▶ 2015: Office of Institutional Effectiveness
 - ▶ Employees: 2 Full-Time
 - ▶ Tasks: Institutional Research and Effectiveness



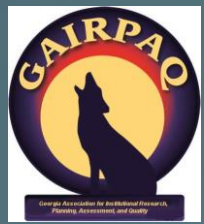
Project Tracking





Project Tracking

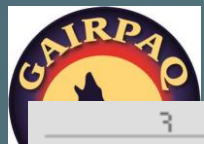
- ▶ Projects stem almost from everywhere
 - ▶ Cabinet meetings
 - ▶ Dean's Council meetings
 - ▶ VP or President's Council meetings
 - ▶ Director's meeting
 - ▶ Volun-told Projects
 - ▶ Rumors
- ▶ Follow through and keep requester informed
- ▶ Ask request for an extension on deadline if needed

[Edit](#)[^ 10 highest priority tickets I own](#)[Edit](#)

#	Subject	Priority	Queue	Status
1338	Post 9/11GI Bill Information	0	IE / IR	open

[^ 10 newest unowned tickets](#)[Edit](#)[^ IE - Resolved Tickets](#)[Edit](#)

#	Subject Requestor	Status Created	Queue Told	Owner Last Updated	Priority Time Left
1130	Test ticket in PROD suzie.brown (Suzie Brown)	resolved 6 weeks ago	IE / IR	jimmy.harper (Jimmy Harper) 6 weeks ago	0
1132	Test Ticket test.user (Test User)	resolved 6 weeks ago	IE / IR	jimmy.harper (Jimmy Harper) 6 weeks ago	0
1133	Test ticket #3 test.user (Test User)	resolved 6 weeks ago	IE / IR	suzie.brown (Suzie Brown) 6 weeks ago	0
1134	Last Test test.user (Test User)	resolved 6 weeks ago	IE / IR 6 weeks ago	sbrown (Suzie C Brown) 6 weeks ago	0
1197	Slow Office Computer Jessica Miller <jessica.miller@sgsc.edu>	resolved 4 weeks ago	IE / IR	Nobody in particular 4 weeks ago	0
1342	Satisfaction Survey: Faculty Amber Wheeler <amber.wheeler@sgsc.edu>	resolved 8 days ago	IE / IR 8 days ago	dani.sutliff (Dani Sutliff) 8 days ago	0
1345	Survey for GBMA Open house Susanne Gibson <susanne.gibson@sgsc.edu>	resolved 8 days ago	IE / IR	dani.sutliff (Dani Sutliff) 8 days ago	0
1347	Satisfaction Survey: Proctoring Amber Wheeler <amber.wheeler@sgsc.edu>	resolved 8 days ago	IE / IR 2 days ago	dani.sutliff (Dani Sutliff) 2 days ago	0
1371	Satisfaction Survey: Students Amber Wheeler <amber.wheeler@sgsc.edu>	resolved 6 days ago	IE / IR 2 days ago	dani.sutliff (Dani Sutliff) 2 days ago	0

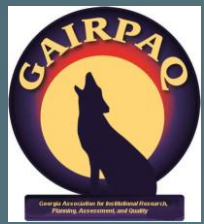


3 4 5 6 7 8 9

Arrange by: Assignment | A to Z ▲

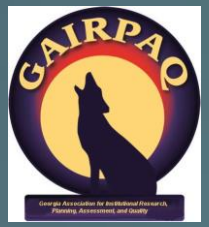
- VSU Fact Book 2014-15 | ▶
- Enrollment Newsletter Auto... | ▶
- R Training Development** | ▶
- Valdosta University Affirmati...** | ▶
- Technology Center Needs As...** | ▶
- Annual Evaluations** | ▶
- ALG Grant Final Report Assist...** | ▶
- ALG Grant Final Report Assist... | ▶
- Summer 2015 Enrollment Co... | ▶
- Fall 2015 Enrollment Compari... | ▶
- ▲ Sarah E Hough; Tiffany S Soma; ...
- SAIR 2015 Proposal** | ▶
- ▲ Tiffany S Soma
- Online Courses vs. Brick & M...** | ▶
- Learning Support Analysis** | ▶
- Undecided Report (Probabili...** | ▶
- Undecided Analysis | ▶

OIR Assigned projects					
Project Name	Description (Short Description)	Month/Yr Assigned	Month/Yr Completed	File Location on Server	o
2014-15 Administrative Evaluations	Annual administrative evaluatio	Apr-15		V:\dept\SRA\Surveys & Sa	
2014-15 US News & World Report	Annual survey consisting of the r	Apr-15		V:\dept\SRA\Surveys & Ti	
Nursing Students Admitted Probability	Conducted study on pre-nursing	Apr-15		V:\dept\SRA\Enrollmen B:	
School of Nursing SOI Analysis	Qualitative analysis of SOI comm	Apr-15		V:\dept\SRA\Enrollmen B:	
2014-15 IPEDS Spring Collection	Fall enrollment, human resource	Apr-15	Apr-15	V:\dept\SRA\Surveys & B:	
2014-15 VSU Factbook	Annual publication containing fa	Apr-15		V:\dept\SRA\Analysis\F Sa	
Spring 2015 Newsletter	Semesterly enrollment newslett	Apr-15			SA
2015 ACT Survey	Annual survey from ACT	Apr-15	Apr-15	V:\dept\SRA\Surveys & Ti	
2015 Wintergreen Orchardhouse Survey	Annual survey from Wintergreer	Apr-15	Apr-15	V:\dept\SRA\Surveys & Ti	
Alabama Waiver	Compiling information for the Al	Apr-15		V:\dept\SRA\Analysis\E Ti	
2014-2015 IER	Completing the IEP Report	Apr-15			B:
AL, FL, SC OOS Tuition Payers	Analysis of Students from FL, SC,	Apr-15		V:\dept\SRA\IT Request B:	
EMAC Program Enrollment Projections	Revise the EMAC program enroll	Apr-15		Sent by email	B:
Fall 2015 Enrollment Comparison	Day to day enrollment compariso	Apr-15			SA
Summer 2015 Enrollment Comparison	Day to day enrollment compariso	Apr-15			SA
Retention Tracking	Day to day retention rate trackin	Apr-15		V:\dept\SRA\Enrollmen Ti	
Network Operations Manager Candidate	Analysis of candidates	Apr-15	Apr-15	V:\dept\SRA\Surveys & Sa	
Holds for Fall 2015 Registration	Holds for students not registered	Apr-15	Apr-15	V:\dept\SRA\Informatio Sa	
Models of Excellence	Application for Award	Apr-15	Apr-15	Sent by email	B:



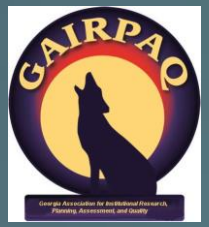
External Reporting





National Reporting

- ▶ IPEDS Fall, Winter, and Spring Collections
 - ▶ Work with the offices who are data owners
- ▶ National Surveys
 - ▶ CUPA, NCAA/EADA, AAUP, and AA Plans
 - ▶ Develop templates to ease the process of preparing reports
 - ▶ Helps for next year



IPEDS Fall, Winter, and Spring Collection

IPEDS Collection
Opens

USG RPA

Applies 2nd Lock

Applies 1st Lock

IR Distributes and
Reviews

IR Completes

Registrar

Finance

HR/MFE

Financial
Aid



ACCOUNT_DESCR	Sport	SUM(A.ENCUMBERED_AMOUNT)	SUM(A.EXPENDED_AMOUNT)	Expenditures	Total Expenditures	NCAA Question Number	NCAA/EADA ID
Athletic Fees / Women - Fall	16	-	(252,013.97)	(252,013.97)	(252,013.97)	216-2	
Athletic Fees / Women - Spring	16	-	(233,650.97)	(233,650.97)	(233,650.97)	216-2	
Athletic Fees / Women - Summer	16	-	(53,704.07)	(53,704.07)	(53,704.07)	216-2	
Athletic Fees / Men - Fall	19	-	(211,779.42)	(211,779.42)	(211,779.42)	219-2	
Athletic Fees / Men - Spring	19	-	(196,347.74)	(196,347.74)	(196,347.74)	219-2	
Athletic Fees / Men - Summer	19	-	(45,099.97)	(45,099.97)	(45,099.97)	219-2	
Athletic Fees/Football - Fall	6	-	(524,253.32)	(524,253.32)	(524,253.32)	216-2	
Athletic Fees / Football - Spr	6	-	(485,991.17)	(485,991.17)	(485,991.17)	216-2	
Athletic Fees / Football - Sum	6	-	(111,681.95)	(111,681.95)	(111,681.95)	216-2	
Athletic Fees / General - Fall	15		(181,350.65)	(181,350.65)	(181,350.65)	215-2	
Athletic Fees / General - Spr	15						
Athletic Fees / General - Summ	15						
Athletic Fees / Capital - Fall	15						

Validation Process

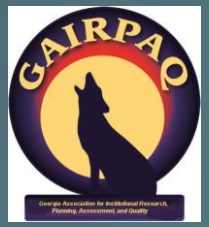
OPERATING REV

1. Ticket Sales				
Sport	Mens	Womens	No Gender	Total
Baseball	\$ 4,343			\$ 4,343
Basketball	\$ 14,140	\$ 9,426		\$ 23,566
Football	\$ 63,372			\$ 63,372
Golf	\$ -			\$ -
Soccer		\$ 3,069		\$ 3,069
Softball		\$ 5,220		\$ 5,220
Tennis	\$ -	\$ -		\$ -
Cross-country	\$ -	\$ -		\$ -
Volleyball		\$ 1,138		\$ 1,138
Subtotal	\$ 81,854	\$ 18,854	\$ -	\$ 100,708
Not related		\$ -	\$ 15,987	\$ 15,987
Total	\$ 81,854	\$ 18,854	\$ 15,987	\$ 116,695

2. Student Fees			
Sport	Mens	Womens	N
Baseball	\$ 226,614		
Basketball	\$ 79,051	\$ 80,332	
Football	\$ 1,121,926		
Golf	\$ 57,971		
Soccer		\$ 172,139	
Softball		\$ 126,235	
Tennis	\$ 42,161	\$ 45,904	
Cross-country	\$ 47,431	\$ 40,166	
Volleyball		\$ 74,594	
Subtotal	\$ 1,575,154	\$ 539,369	\$
Not related			\$
Total	\$ 1,575,154	\$ 539,369	\$

4. Contributions				
Sport	Mens	Womens	No Gender	Total

5. Compensation and Benefits Provide			
Sport	Mens	Womens	N



National and External Surveys

- ▶ Common Data Set is the key!
- ▶ CollegeBoard --> U.S. News & World Report
 - ▶ Standard questions: found in CDS
 - ▶ Survey specific question
 - ▶ Institution and City Specific questions:
 - ▶ Size of Institution and City
 - ▶ Types of transportation
 - ▶ Random Questions:
 - ▶ Animal, besides fish, as pet in dorm?
 - ▶ Live Christmas tree in dorm?
- ▶ Document the location and source of answers



Project: Common Data Set (CDS)
Purpose: To provide information about VSU, which serves as a basis for ALL External Surveys.
Frequency: August-Late November.
Location: <V:\dept\SRA\Surveys\External\Common Data Set>
Website: <http://www.commondataset.org/>

Note: Download the Excel template from the website listed above.

Note: All e-mail requests for information to external offices should cc the following people:

1. SRA Director
2. VP for Student Affairs or VP for Finance and Administration (depending on who the person reports to)

Common Data Set Sections

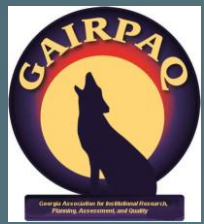
- A. General Information: Copy and paste the information from the previous CDS into this section. Update the Respondent Information.
- B. Enrollment and Persistence: Completed after the EAS Portal Verification has been completed. The EAS Portal Verification is completed in late October-early November.
 1. Enrollment by Level and Degree-Seeking: use the EAS Portal—Reports and Graphs

	FULL-TIME		PART-TIME	
	Men	Women	Men	Women
Undergraduate				
Degree-seeking, full-time	2,355	1,291	13	13
All other				
Degree-seeking, part-time	2,331	4,125	530	702
All other				
Total degree-seeking	4,686	5,416	543	715
All other				
All other undergraduates enrolled in credit courses	5	7	3	12
Total undergraduate	4,691	5,423	546	727
Graduate				
Degree-seeking, full-time				
All other degree-seeking	187	530	323	348
All other				
All other graduate enrolled in credit courses	5	2	12	43
Total graduate	192	532	335	391
Total all undergraduates				1,118
Total all graduate				391
GRAND TOTAL ALL STUDENTS				1,509

For Cells highlighted in green and blue, drill down as shown in the image below. For the green highlighted cells, include the letters highlighted in green, and for the blue highlighted cells, include the letters highlighted in blue.

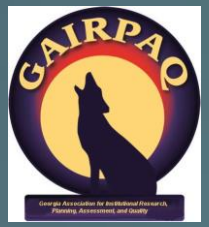


Section:	Subsection:	Question:	Action Needed:	Already Answered
A. General Information	A0	Name:	Respondent Information	
A. General Information	A0	Title:	Respondent Information	
A. General Information	A0	Office:	Respondent Information	
A. General Information	A0	Mailing Address:	Respondent Information	
A. General Information	A0	City/State/Zip:	Respondent Information	
A. General Information	A0	Phone:	Respondent Information	
A. General Information	A0	Fax:	Respondent Information	
A. General Information	A0	Email Address	Respondent Information	
A. General Information	A0	Are your responses to the CDS posted for references on your institution's Web site?	See SRA's Common Data Set webpage (http://www.valdosta.edu/sra/cds.shtml)	
A. General Information	A0	If yes, please provide the URL of the corresponding Web page:	See SRA's Common Data Set webpage (http://www.valdosta.edu/sra/cds.shtml)	
A. General Information	A0	We invite you to indicate if there are items on the CDS for which you cannot use the requested analytic convention, or cannot provide data for the cohort requested, whose methodology is unclear, or about which you have questions or comments in general. This information will not be published but will help the publishers further refine CDS items.	Leave blank	
A. General Information	A1	Name of College/University:	See VSU's Quick Contact Information webpage (http://www.valdosta.edu/vsu/contact/)	
A. General Information	A1	Mailing Address:	See VSU's Quick Contact Information webpage (http://www.valdosta.edu/vsu/contact/)	
A. General Information	A1	City/State/Zip:	See VSU's Quick Contact Information webpage (http://www.valdosta.edu/vsu/contact/)	
A. General Information	A1	Country:	See VSU's Quick Contact Information webpage (http://www.valdosta.edu/vsu/contact/)	
A. General Information	A1	Street Address (if different):	See VSU's Quick Contact Information webpage (http://www.valdosta.edu/vsu/contact/)	
A. General Information	A1	Main Phone Number:	See VSU's Quick Contact Information webpage (http://www.valdosta.edu/vsu/contact/)	
A. General Information	A1	WWW Home Page Address:	http://www.valdosta.edu/	
A. General Information	A1	Admissions Phone Number	See VSU's Quick Contact Information webpage (http://www.valdosta.edu/vsu/contact/)	
A. General Information	A1	Admissions Toll-Free Phone Number:	See VSU's Quick Contact Information webpage (http://www.valdosta.edu/vsu/contact/)	
A. General Information	A1	Admissions Office Mailing Address:	See VSU's Quick Contact Information webpage (http://www.valdosta.edu/vsu/contact/)	
A. General Information	A1	City/State/Zip:	See VSU's Quick Contact Information webpage (http://www.valdosta.edu/vsu/contact/)	
A. General Information	A1	Country:	See VSU's Quick Contact Information webpage (http://www.valdosta.edu/vsu/contact/)	
A. General Information	A1	Admissions Fax Number:	See VSU's Quick Contact Information webpage (http://www.valdosta.edu/vsu/contact/)	
A. General Information	A1	Admissions Email Address	See VSU's Quick Contact Information webpage (http://www.valdosta.edu/vsu/contact/)	
A. General Information	A1	If there is a separate URL for your school's online application, please specify:	http://www.gacollege411.org/	
A. General Information	A1	If you have a mailing address other than the above to which applications should be sent, please provide:	Leave blank, since VSU's mailing address is the same.	
A. General Information	A1	City/State/Zip:	Leave blank, since VSU's mailing address is the same.	
A. General Information	A1	Country:	Leave blank, since VSU's mailing address is the same.	
A. General Information	A2	Source of Institutional Control	Public, See History of VSU's webpage (http://www.valdosta.edu/vsu/about/history.shtml)	
A. General Information	A3	Classify your Undergraduate Institution	Coeducational College, See History of VSU's webpage (http://www.valdosta.edu/vsu/about/history.shtml)	
A. General Information	A4	Academic Year Calendar	Semester	
A. General Information	A5	Degrees offered by your institution	See VSU Degrees offered on SRA's server (V:\dept\IRA\SACS Liaison\WSU degrees offered)	



Data Requests





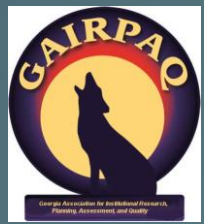
Ad Hoc Request

- ▶ What do they want? Data
- ▶ When do they want it? Yesterday
- ▶ When did they know they needed it?
Last month or several months ago
- ▶ Essentially the random/one time questions
 - ▶ Wide range of requesters
 - ▶ Everyone on campus
 - ▶ Outside individuals
- ▶ Range from quick and simple request to the complex questions



South Georgia State College
Percentage Utilization by Division, Subject, and Course for Registration
Less Than 10 Enrolled
201502

SUBJ	CRSE	SECT	CRN	MAX	ACTUAL	BEGIN	END	MO	TU	WETHFR	LAST	FIRST	SSTS	CAMP_DESC	DEPT_DESC	PTRM	INSM	% Capacity	
Business & Social Sciences																			
CISY	1105	V2	20265	24	8	1800	1915		T		R	Smith	Daniel	Active	SGSCEP in Valdosta	Business & Social Sciences	Full Term	Lecture	33.33
CRJU	2300	W1	20492	25	8	1800	2030	M				Butler	Jason	Active	Waycross Campus	Business & Social Sciences	Full Term	Lecture	32.00
POLS	1100	01	20154	40	7	0830	0920				F	Meyers	John	Active	Douglas Campus	Business & Social Sciences	Full Term	Lecture	17.50
SGSC	1000	W3	20385	30	5	1100	1150		T			Gibson	Susanne	Active	Waycross Campus	Business & Social Sciences	Full Term	Lecture	16.67
	4			119.00	28.00	23.53													
Humanities																			
ENGL	0099	G1	20236	25	10	1600	1715	M			W	Pace	Kay	Active	SGSCEP in Americus	Humanities	Full Term	Lecture	40.00
ENGL	0099	W1	20219	25	9	1600	1715		T			Fales	Paula	Active	Waycross Campus	Humanities	Full Term	Lecture	36.00
ENGL	1111	01	20080	20	8	1500	1600		T			Webster	William	Active	Douglas Campus	Humanities	Full Term	Lecture	40.00
ENGL	1112	1	20360	20	0	1500	1600		T			Webster	William	Active	Douglas Campus	Humanities	Full Term	Lecture	0.00
ENGL	1113	1	20361	20	1	1500	1600		T			Webster	William	Active	Douglas Campus	Humanities	Full Term	Lecture	5.00
ENGL	1114	1	20362	20	0	1500	1600		T			Webster	William	Active	Douglas Campus	Humanities	Full Term	Lecture	0.00
ENGL	2121	W1	20374	25	8	0930	1045		T		R	Stephens	Elaine	Active	Waycross Campus	Humanities	Full Term	Lecture	32.00
ENGL	2131	G2	20411	25	10	0930	1045	M			W	Pace	Kay	Active	SGSCEP in Americus	Humanities	Full Term	Lecture	40.00
MUSI	1000	01	20124	25	1	1600	1740	M			W	Myers	Tania	Active	Douglas Campus	Humanities	Full Term	Lecture	4.00
MUSI	1001	1	20357	25	2	1600	1740	M			W	Myers	Tania	Active	Douglas Campus	Humanities	Full Term	Lecture	8.00
MUSI	1002	1	20358	25	1	1600	1740	M			W	Myers	Tania	Active	Douglas Campus	Humanities	Full Term	Lecture	4.00
MUSI	1003	1	20359	25	2	1600	1740	M			W	Myers	Tania	Active	Douglas Campus	Humanities	Full Term	Lecture	8.00
READ	0099	W1	20466	0	2									Active	Waycross Campus	Humanities	Full Term	Lecture	0.00
SPAN	1002	01	20182	25	10	0930	1045		T		R	Madrid De Mata	Guadalupe	Active	Douglas Campus	Humanities	Full Term	Hybrid	40.00
SPAN	1002	W1	20363	20	10	1800	2030	M				Hendrix	Dina	Active	Waycross Campus	Humanities	Full Term	Lecture	50.00
	15			325.00	74.00	22.77													
Sciences, Mathematics and PE																			
BIOL	2108K	W1	20191	30	7	1300	1415		T		R	Cook	A. G.	Active	Waycross Campus	Sciences, Mathematics and PE	Full Term	Lecture	23.33
BIOL	3100	2	20461	0	1	1250	1405		T		R	Majdi	Bernard	Active	Douglas Campus	Sciences, Mathematics and PE	Full Term	Lecture	0.00
BIOL	3440K	1	20493	0	8	0800	0915	M			W	Havens	Julie	Active	Douglas Campus	Sciences, Mathematics and PE	Full Term	Lecture	0.00
BIOL	3500K	1	20494	0	7	0930	1045	M			W	Guedes	Rosa	Active	Douglas Campus	Sciences, Mathematics and PE	Full Term	Lecture	0.00
BIOL	3545K	1	20465	0	3	1130	1400				W	Cook	A. G.	Active	Douglas Campus	Sciences, Mathematics and PE	Full Term	Supervised Lab	0.00
CHEM	1212K	03	20505	20	6	1100	1215		T		R	Goel	Subhash	Active	Douglas Campus	Sciences, Mathematics and PE	Full Term	Lecture	30.00
CHEM	2402K	1	20445	24	6	0930	1045		T		R	Goel	Subhash	Active	Douglas Campus	Sciences, Mathematics and PE	Full Term	Lecture	25.00



Untitled

Criteria Results Prompts Advanced

Subject Areas

- ATHLETE
- ATTEMPTED_HRS
- CITIZEN
- COLLEGE
- DEPARTMENT
- EARNED_HRS
- EARNED_HRS_SATISFAC
- EMAIL_OTHER
- EMAIL_VSU
- ETHNICITY
- FIRST_GENERATION
- FLC
- FNAME
- FTE
- FTFT_FRESHMAN
- FTFT_TERM
- FULL_CUMULATIVE_GPA
- FULL_TIME
- GENDER
- HOPE_RECEIVED
- HOUSING
- HS_CODE
- HS_DEGREE_TYPE
- HS_DEGREE_YEAR
- HS_GPA
- INSTITUTIONAL_TERM_C
- LNAME
- MAJOR
- MNAME

Catalog

List All

- My Folders
- Shared Folders

Compound Layout

Title

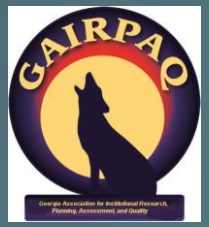
Graph

STUDENT_ID

DEPARTMENT	STUDENT_ID
Dept of Accounting/Finance	415
Dept of Management	365
Dept of Marketing/Economics	235
Undeclared Department	300

Pivot Table

TERM_DESC	COLLEGE	DEPARTMENT	MAJOR	
Fall 2012	College of Business Admin	Dept of Accounting/Finance	Accounting	176
			BA-Accounting	142
			BA-Finance	48
			Finance	49
		Dept of Management	BA-International Business	62
			BA-Management	174
			International Business	23
			Management	105
		Dept of Marketing/Economics	BA-Economics	26
			BA-Marketing	128
			Economics	16
		Undeclared Department	Marketing	65
			Business Administration	248
				Master Business Administration



Dashboards and Enrollment Stats

- ▶ Everyone wants instant access
- ▶ Data in real time...a.k.a. right now
- ▶ Data needs to be vetted to ensure quality
- ▶ They need to be user-friendly
- ▶ Caveats need to be stated
- ▶ Any important definitions need to be included
- ▶ It needs to functional



TERM

- 201308
- 201402
- 201405
- 201408
- 201502

Campus

- ACCEL
- Douglas Campus
- Off Campus
- SGSCEP in Americus
- SGSCEP in Valdosta
- Waycross Campus

FTPT

- Full-Time
- Part-Time

Student Type

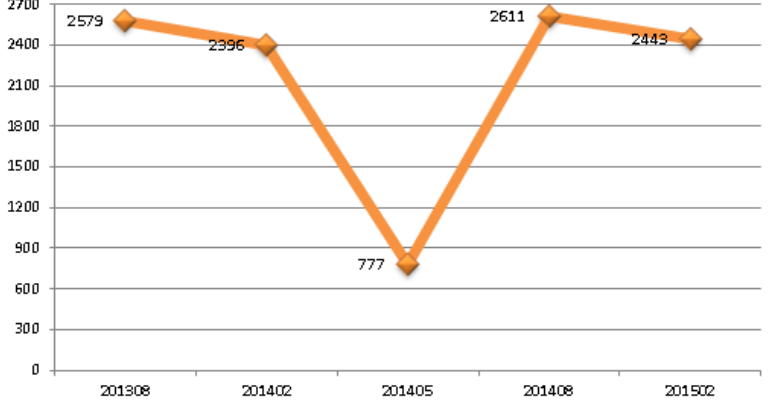
- B
- C
- D
- F
- N
- T
- X

Current Performance: Spring 2015

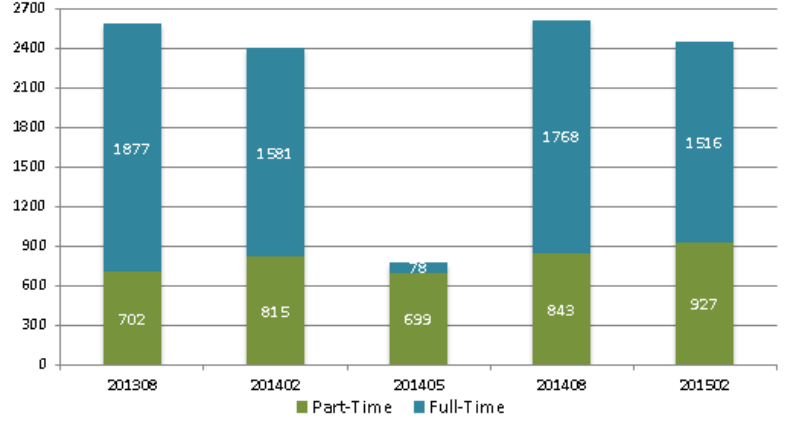
Measure	CY	PY	fferen	% Difference
Enrollment	↑ 2443	2396	47	1.96%
CH Production	↑ 27784	27581	203	0.74%
FTE	↓ 2062	2081	-19	-0.89%

		Total CH	Count	FTE
201308	Part-Time	5472	702	2333
	Full-Time	25667	1877	
201308 Total		31139	2579	
201402	Part-Time	6005	815	2081
	Full-Time	21576	1581	
201402 Total		27581	2396	
201405	Part-Time	4375	699	443
	Full-Time	1007	78	
201405 Total		5382	777	
201408	Part-Time	6287	843	2292
	Full-Time	24626	1768	
201408 Total		30913	2611	
201502	Part-Time	6557	927	2062
	Full-Time	21227	1516	
201502 Total		27784	2443	

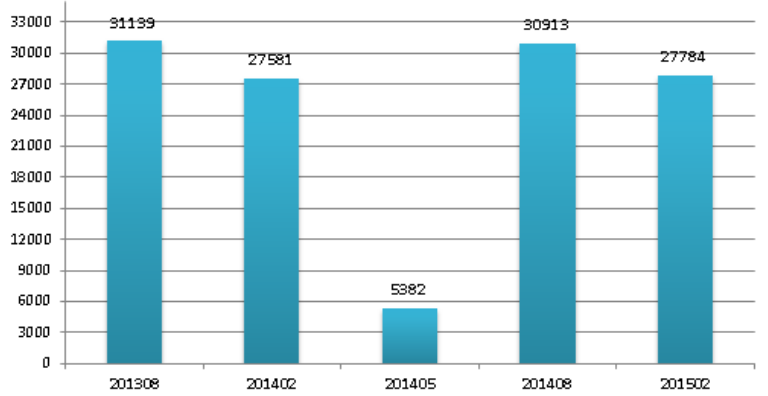
Enrollment by Term



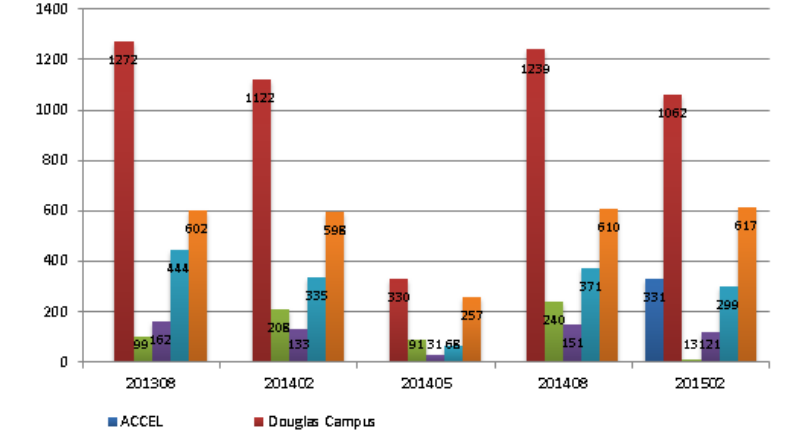
Enrollment by Hours Enrolled & Term



Enrollment by Credit Hour Production & Term

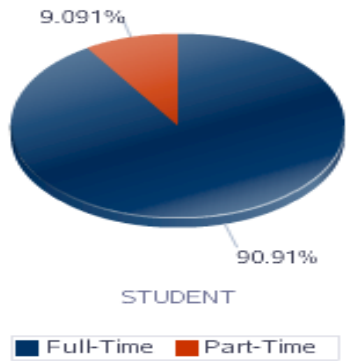


Enrollment by Term & Campus

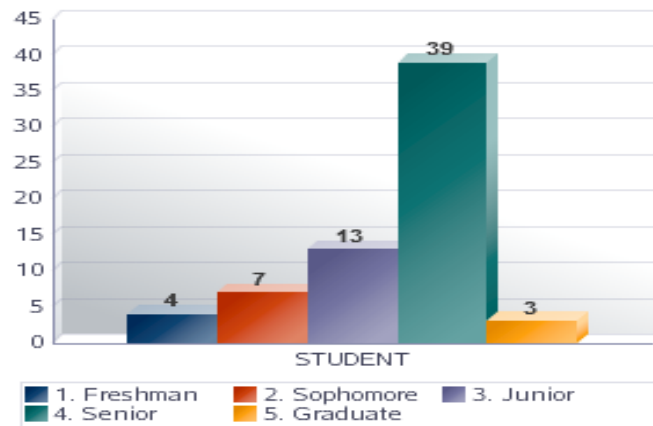




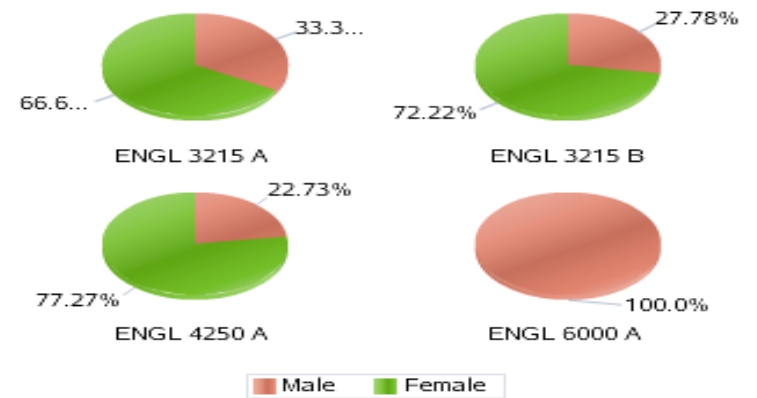
Time Status



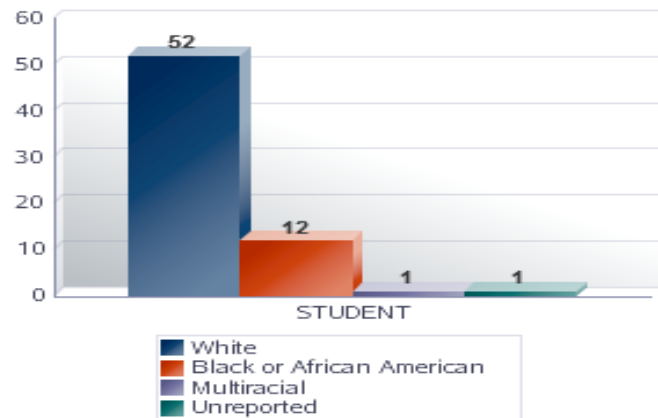
Student Classification



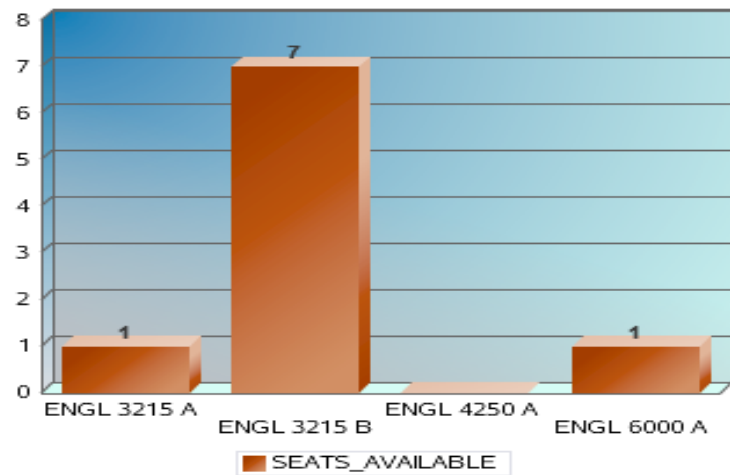
Gender



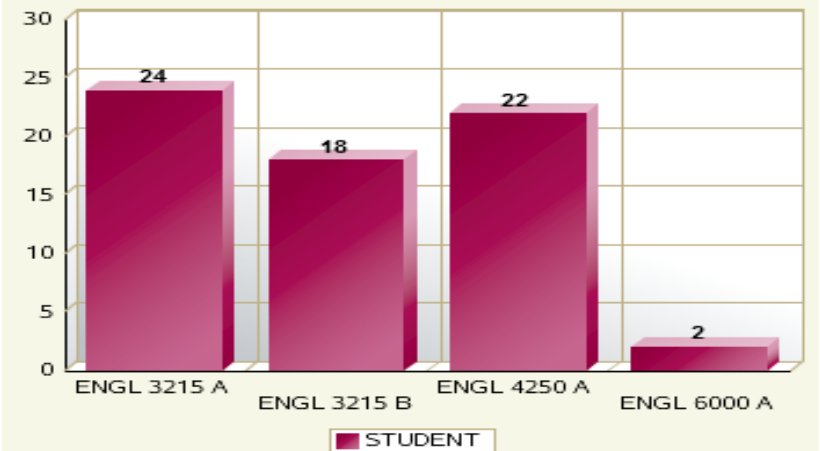
Race

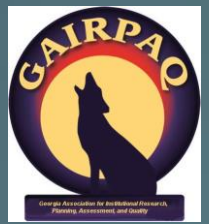


Seats Available by Course



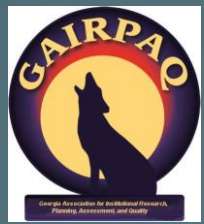
Seats Taken by Course





Publications

- ▶ Fact Book and Newsletters
- ▶ Provides information on a multitude of information and data to the public:
 - ▶ Enrollment
 - ▶ Employees
 - ▶ Finances
 - ▶ Libraries
- ▶ Using the Paste Link function speeds up the process



SGSC At A Glance Fall 2014

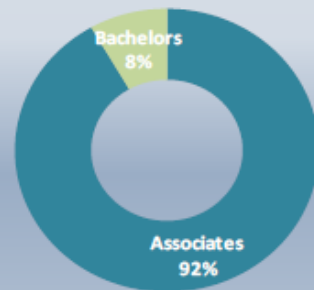
Gender	
Female	1686
Male	925
Enrollment Status	
Full time	68.1%
Part time	31.9%
Student Level	
Freshman	1589
Sophomore	518
Junior	38
Senior	15
Dual Enrolled	234
Transient	5
Other	212

New Student Enrollment	
First-Time Freshmen	795
Transfers	114
Dual Enrolled	189

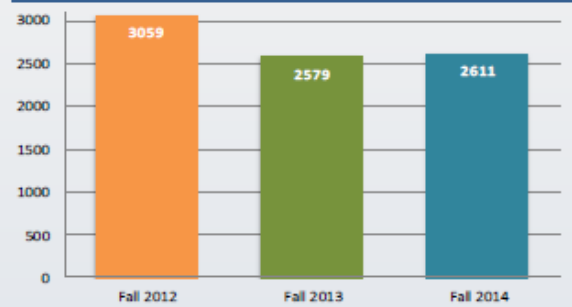
Residency	
Georgia	2533
Out of State	69
Out of Country	9

Note: For junior and senior class level, the data reflects only the number of students enrolled in the BSN and BSBS programs. The BSN began in fall 2012; the BSBS began in fall 2014.

FY2014 Degrees Conferred

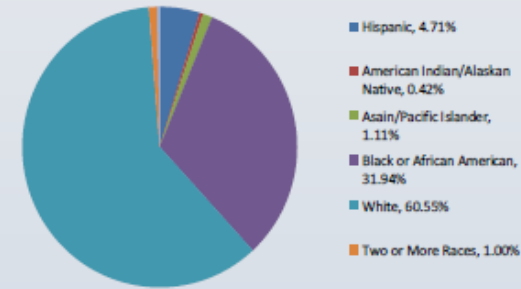


Fall Enrollment Trends

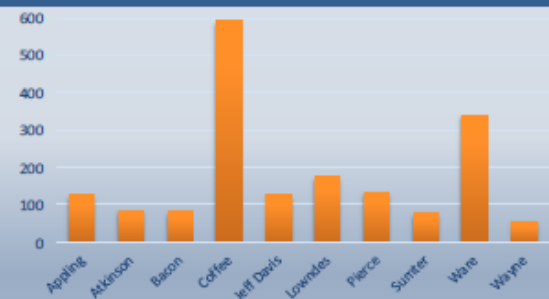


Note: Data prior to Fall 2013 has been combined due to consolidation and represents South Georgia College and Waycross College.

Race/Ethnicity



Top Ten Counties by County of Origin





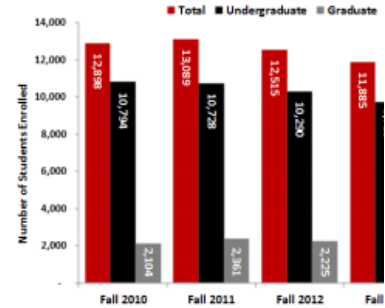
**VALDOSTA STATE UNIVERSITY
OFFICE OF INSTITUTIONAL RESEARCH
ENROLLMENT UPDATE—Fall 2014**

1500 N. Patterson St. Valdosta, GA 31698 • Phone (229) 333-7831

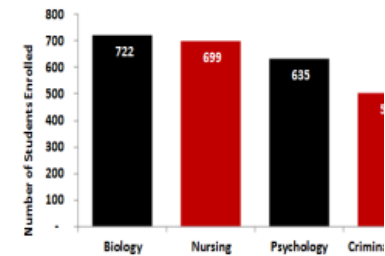
<http://www.valdosta.edu>

This information has been compiled by the Office of Institutional Research in an effort to provide useful and timely information to the Valdosta State University community. Please contact Strategic Research & Analysis for more information or availability of official data. Please contact Strategic Research & Analysis for more information or availability of official data.

Total Enrollment, Fall 2010–Fall 2014



Total Enrollment by 5 Large Declared Majors, Fall 2014



Total Enrollment of Georgia Counties



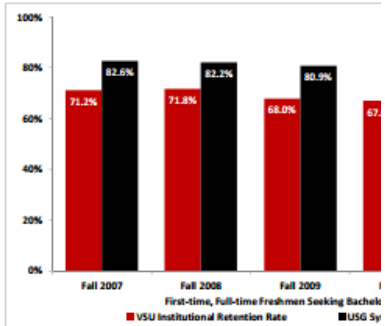
**VALDOSTA STATE UNIVERSITY
RETENTION, GRADUATION, AND DEGREES CONFERRED—FALL 2012 Update
STRATEGIC RESEARCH AND ANALYSIS**

1500 N. Patterson St. Valdosta, GA 31698 • Phone (229) 333-7831 • www.valdosta.edu/sra

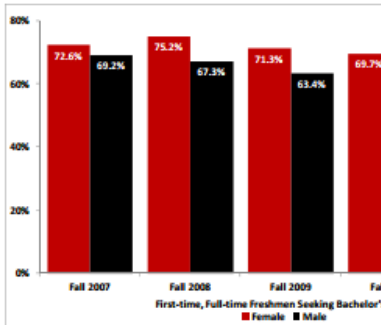


This information has been compiled by Strategic Research & Analysis in an effort to provide useful and timely information to the Valdosta State University community. Please contact Strategic Research & Analysis for more information or availability of official data.

**One-Year Retention Rate
Fall 2007–Fall 2011 Cohort**



**One-Year Institutional Retention Rate
Fall 2007–Fall 2011 Cohort**



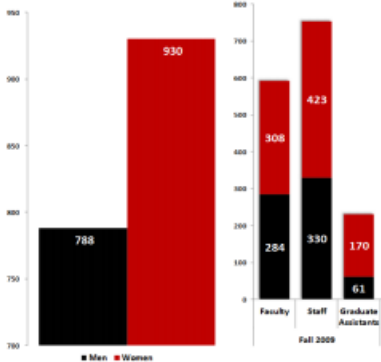
**VALDOSTA STATE UNIVERSITY
FACULTY AND STAFF—Fall 2013
OFFICE OF INSTITUTIONAL RESEARCH**

1500 N. Patterson St. Valdosta, GA 31698 • Phone (229) 333-7831 • <http://www.valdosta.edu/administration/emc/institutional-research>



This summary report has been compiled by the Office of Institutional Research in an effort to provide useful and timely information to the Valdosta State University community. It is based on VSU's official data as reported to the federal government through IPEDS and will be updated annually. Please contact the Office of Institutional Research with any comments, questions, or suggestions regarding this publication.

**Employees by Gender,
Fall 2013**

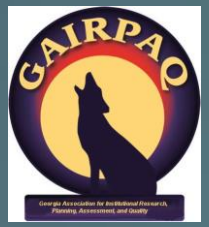


Employees by Ethnicity/Race, Gender, & Employment Status

Ethnicity/Race	Men		Total
	Full-time	Part-time	
American Indian/Alaskan Native	0.6%	0.0%	0.5%
Asian	2.4%	0.6%	2.0%
Black or African American	15.6%	14.9%	15.5%
Hispanic/Latino	1.6%	2.4%	1.8%
Nonresident Alien	1.9%	3.6%	2.3%
Two or More	0.2%	0.0%	0.1%
Unknown	2.1%	11.9%	4.2%
White	75.5%	66.7%	73.6%
Total	100.0%	100.0%	100.0%

Valdosta State University Fact Book 2013-2014



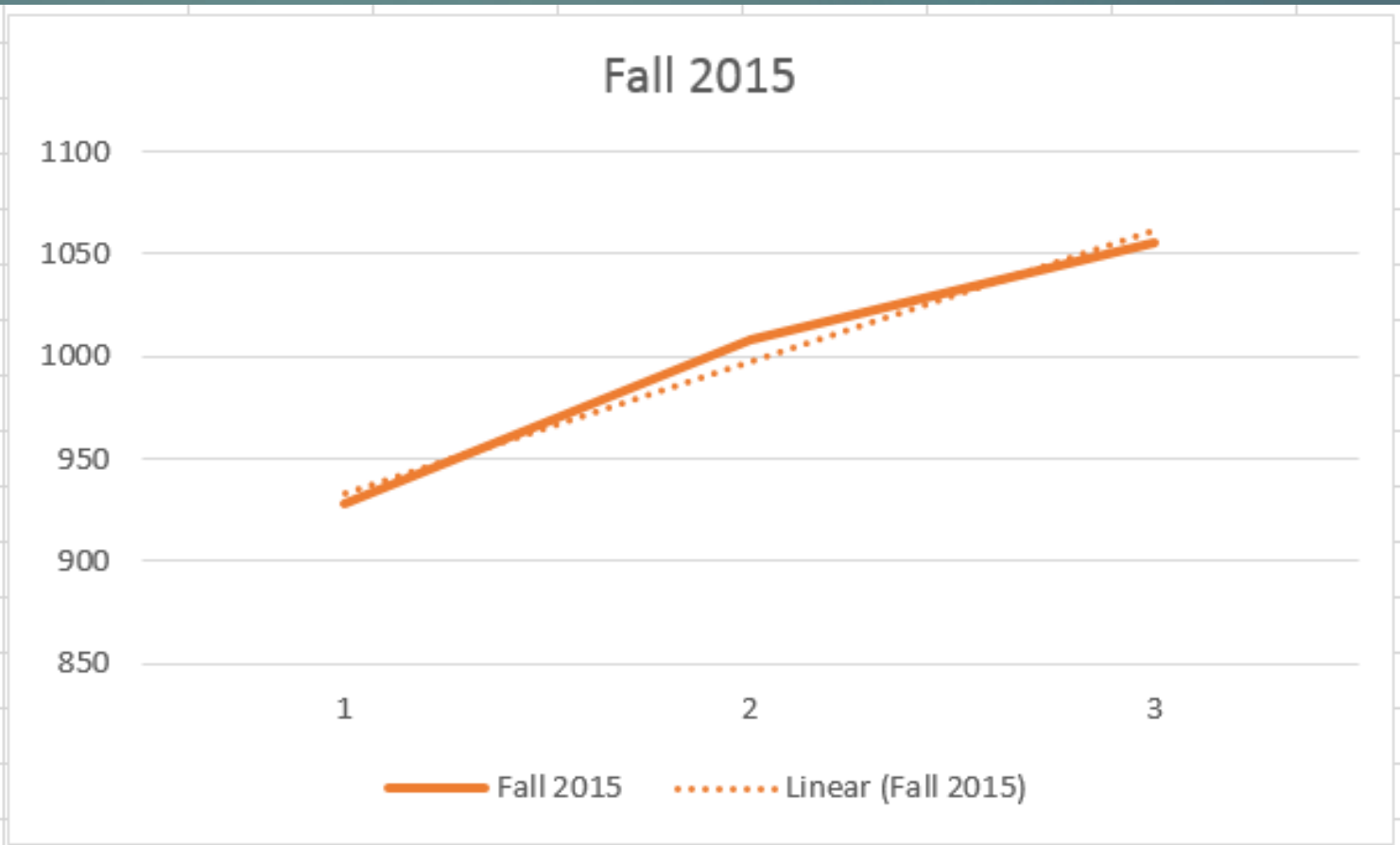


Tracking Enrollment, Retention, and Graduation

- ▶ Provide up-to-date enrollment statistics
 - ▶ Manual Process
 - ▶ Reduces effectiveness and efficiencies
 - ▶ Increases chance of inconsistencies in analyses
 - ▶ Automated templates
 - ▶ Increases effectiveness and efficiencies
 - ▶ Decreases chance of inconsistencies in analyses



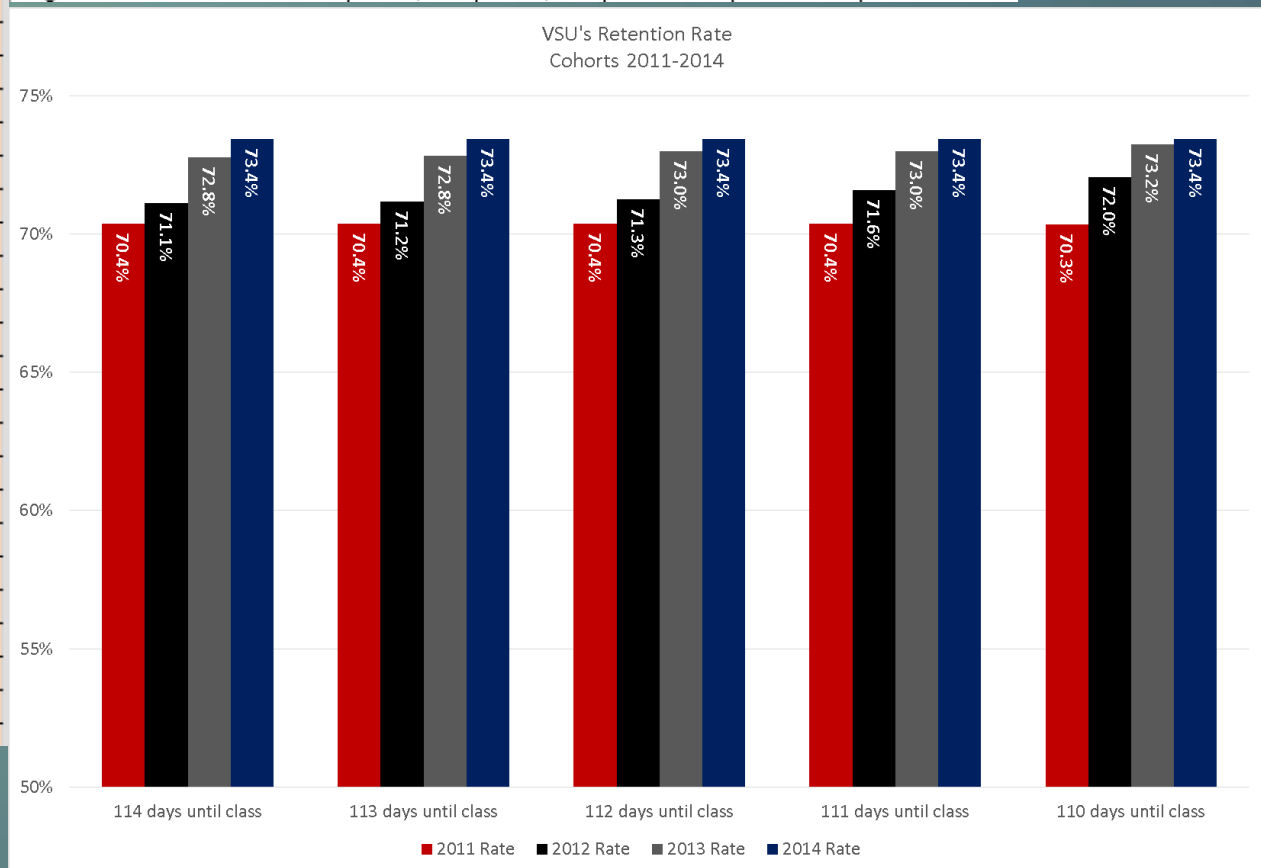
	Fall 2015	
1	928	
2	1008	
3	1056	Predicted
4	1125	1125
5	1189	1189
6	1253	1252.9
7	1317	1316.868
8	1381	1380.862
9	1445	1444.85
10	1509	1508.86
11	1573	1572.868
12	1637	1636.878
13	1701	1700.887
14	1765	1764.892
15	1829	1828.89
16	1893	1892.904





Fall 2011 Dates	Fall 2011	Fall 2012 Dates	Fall 2012	Fall 2013	Fall 2013	Fall 2014	Fall 2014
	2,218		1,935		1,722		1,585
	Returning		Returning		Returning		Returning
Actual	1,494	Actual	1,328	Actual	1,207	Actual	
27-Mar-12	-	26-Mar-13	-	31-Mar-14	-	30-Mar-15	-
27-Mar-12	141	26-Mar-13	-	1-Apr-14	143	31-Mar-15	-
28-Mar-12	147	27-Mar-13	-	2-Apr-14	154	1-Apr-15	-
29-Mar-12	178	28-Mar-13	-	3-Apr-14	188	2-Apr-15	-
30-Mar-12	1,392	29-Mar-13	-	4-Apr-14	1,108	3-Apr-15	-
31-Mar-12	1,423	30-Mar-13	-	5-Apr-14	1,128	4-Apr-15	-
1-Apr-12	1,424	31-Mar-13	-	6-Apr-14	1,132	5-Apr-15	-
2-Apr-12	1,430	1-Apr-13	-	7-Apr-14	1,135	6-Apr-15	-
3-Apr-12	1,451	2-Apr-13	126	8-Apr-14	1,148	7-Apr-15	140
4-Apr-12	1,473	3-Apr-13	134	9-Apr-14	1,167	8-Apr-15	141
5-Apr-12	1,485	4-Apr-13	155	10-Apr-14	1,179	9-Apr-15	183
6-Apr-12	1,493	5-Apr-13	1,253	11-Apr-14	1,189	10-Apr-15	1,061
7-Apr-12	1,499	6-Apr-13	1,264	12-Apr-14	1,191	11-Apr-15	1,086
8-Apr-12	1,502	7-Apr-13	1,267	13-Apr-14	1,191	12-Apr-15	1,086
9-Apr-12	1,504	8-Apr-13	1,269	14-Apr-14	1,196	13-Apr-15	1,097
10-Apr-12	1,510	9-Apr-13	1,290	15-Apr-14	1,202	14-Apr-15	1,112
11-Apr-12	1,519	10-Apr-13	1,301	16-Apr-14	1,211	15-Apr-15	1,122
12-Apr-12	1,522	11-Apr-13	1,309	17-Apr-14	1,230	16-Apr-15	1,131
13-Apr-12	1,529	12-Apr-13	1,322	18-Apr-14	1,239	17-Apr-15	1,138
14-Apr-12	1,536	13-Apr-13	1,325	19-Apr-14	1,241	18-Apr-15	1,142
15-Apr-12	1,535	14-Apr-13	1,328	20-Apr-14	1,242	19-Apr-15	1,146
16-Apr-12	1,538	15-Apr-13	1,330	21-Apr-14	1,241	20-Apr-15	1,147
17-Apr-12	1,543	16-Apr-13	1,338	22-Apr-14	1,243	21-Apr-15	1,152
18-Apr-12	1,546	17-Apr-13	1,345	23-Apr-14	1,244	22-Apr-15	1,155
19-Apr-12	1,551	18-Apr-13	1,358	24-Apr-14	1,245	23-Apr-15	1,162
20-Apr-12	1,554	19-Apr-13	1,372	25-Apr-14	1,250	24-Apr-15	1,164
21-Apr-12	1,561	20-Apr-13	1,376	26-Apr-14	1,253	25-Apr-15	1,164
22-Apr-12	1,561	21-Apr-13	1,377	27-Apr-14	1,254	26-Apr-15	1,164
23-Apr-12	1,561	22-Apr-13	1,379	28-Apr-14	1,257	27-Apr-15	1,164
24-Apr-12	1,561	23-Apr-13	1,385	29-Apr-14	1,257	28-Apr-15	1,164
25-Apr-12	1,560	24-Apr-13	1,394	30-Apr-14	1,261	29-Apr-15	1,164

Cohort	Initial	Retained	% Retained	% Not Retained	Increase in Retained
Official Retention Rates					
Fall 2011	2,218	1,494	67.4%	32.6%	
Fall 2012	1,935	1,328	68.6%	31.4%	1.3%
Fall 2013	1,722	1,207	70.1%	29.9%	1.5%
Retention Rates as of 110 days until class					
Fall 2011 Day	2,218	1,560	70.3%	29.7%	
Fall 2012 Day	1,935	1,394	72.0%	28.0%	1.7%
Fall 2013 Day	1,722	1,261	73.2%	26.8%	1.2%
Fall 2014 Day	1,585	1,164	73.4%	26.6%	0.2%
Fall 2014 Projected Rate as of 110 days until class					
Factor Method	1,585	1,113	70.2%	29.8%	0.1%
One year Proportion	1,585	1,216	76.7%	23.3%	6.6%
Avg year Proportion	1,585	1,218	76.8%	23.2%	6.7%
Avg of the Methods	1,585	1,182	74.6%	25.4%	4.5%



```

1 college.analysis <- function() {
2   ## libraries utilized
3   library(RODBC); library(ggplot2); library(plyr)
4   ## Questions for PY and CY Date and Term
5   py.term <- readline("Prior Term (e.g., 201408): ")
6   py.date <- readline("Prior Year Date (e.g, 28-April-2014): ")
7   cy.term <- readline("Current Term (e.g., 201508): ")
8   cy.date <- readline("Current Year Date (e.g, 27-April-2015): ")
9   ## Preparing the sql queries
10  py.query <- paste("select term_desc, lev1_code,majr_code1 from BANNER_FILES.DW_STUDENT_ENROLLMENT_S
11                    where term_code_key = '", py.term, "' and daterun = '", py.date, "'", sep = """)
12  cy.query <- paste("select term_desc, lev1_code,majr_code1 from BANNER_FILES.DW_STUDENT_ENROLLMENT_S
13                    where term_code_key = '", cy.term, "' and daterun = '", cy.date, "'", sep = """)
14  ## Data Connection Established
15  data.connection <- odbcConnect("TITAN", uid="SPSS_TEST", pwd="SRAadmIn", believeNRows=FALSE)
16  ## Retrieving the data
17  term <- rbind(sqlQuery(data.connection, py.query), sqlQuery(data.connection, cy.query))
18  ## Closing the connection
19  close(data.connection)
20  ## importing major and colleges
21  setwd("~/dept/SRA/Enrollment/Enrollment--Fall, Spring, and Summer/1. Fall Enrollment/Fall 2015/Col
22  majors <- read.delim("./majors_and_college.txt",
23                    header = TRUE, stringsAsFactors = FALSE)
24  ## merging the term and majors data
25  term <- merge(x = term, y = majors, by.x = "MAJR_CODE1",
26              by.y = "MAJR_CODE1", all.x = TRUE)
27  ## put data into a table format
28  college <- as.data.frame(table(term$COLL_DESC ,term$TERM_DESC))
29  ## Calculating the number and percent difference
30  college <- cbind(college[1:5, c(1,3)], college[6:10, c(3)])
31  colnames(college) <- c("College", "PY", "CY")
32  college.1 <- college[, 3] - college[, 2]
33  college.2 <- round((college[, 3] / college[, 2]) - 1, 3)
34  college <- cbind(college, num = college.1, percent = college.2)
35  ## Kicking out the results to excel
36  setwd("~/dept/SRA/Enrollment/Enrollment--Fall, Spring, and Summer/1. Fall Enrollment/Fall 2015/Col
37  write.csv(college, "overall_college.csv")
38  ## Graph of results
39  college2 <- college[, c(1, 5)]
40  aa <- readline(paste("Abbrev. for ", as.character(college2[1,1]), ": "))
41  ab <- readline(paste("Abbrev. for ", as.character(college2[2,1]), ": "))
42  ac <- readline(paste("Abbrev. for ", as.character(college2[3,1]), ": "))
43  ad <- readline(paste("Abbrev. for ", as.character(college2[4,1]), ": "))
44  ae <- readline(paste("Abbrev. for ", as.character(college2[5,1]), ": "))
45  college2[,1] <- c(aa, ab, ac, ad, ae)
46  college2 <- ggplot(data = college2, aes(x = College, y = percent)) +
47    geom_bar(stat = "identity") + coord_flip()
48  print(college)
49  print(college2)
50  ## kicing out the graph
51  png("overall_college.png", width = 1000, height = 500, units = "px")
52  print(college2)
53  dev.off()
54 }

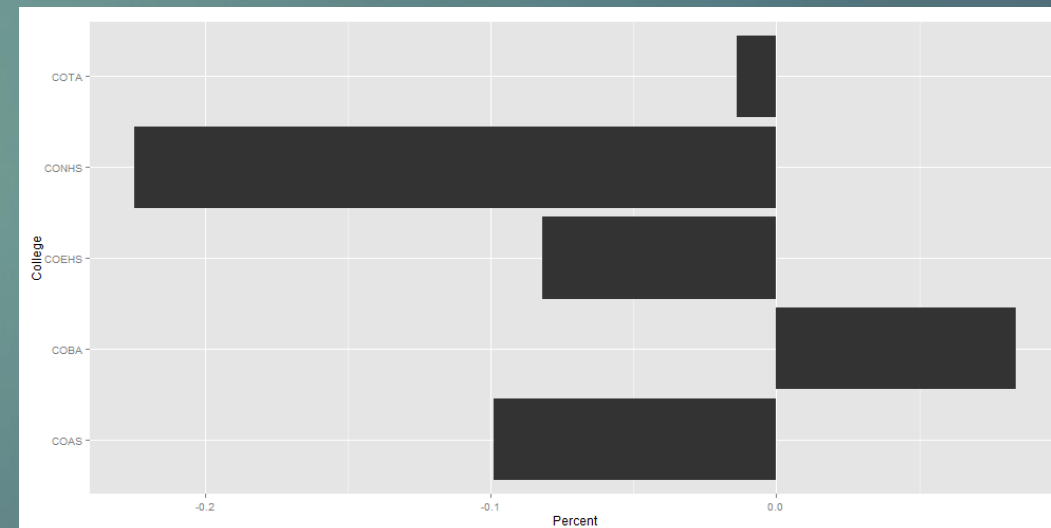
```

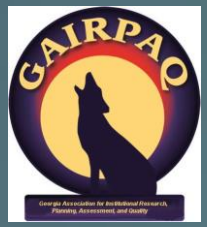
```

> college.analysis()
Prior Term (e.g., 201408): 201408
Prior Year Date (e.g, 28-April-2014): 28-April-2014
Current Term (e.g., 201508): 201508
Current Year Date (e.g, 27-April-2015): 27-April-2015
Abbrev. for Arts & Sciences : COAS
Abbrev. for Business Administration : COBA
Abbrev. for Education & Human Services : COEHS
Abbrev. for Nursing & Health Sciences : CONHS
Abbrev. for The Arts : COTA

```

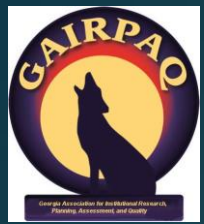
	College	PY	CY	Number	Percent
1	Arts & Sciences	2634	2373	-261	-0.099
2	Business Administration	881	955	74	0.084
3	Education & Human Services	1862	1709	-153	-0.082
4	Nursing & Health Sciences	723	560	-163	-0.225
5	The Arts	719	709	-10	-0.014





Comments Questions





Barrie Fitzgerald
Interim Director of
Institutional Research
Valdosta State University
229-333-7836
bdfitzgerald@valdosta.edu

Dani Sutliff
Director of Institutional
Research & Effectiveness
South Georgia State College
912-260-4419
dani.sutliff@sgsc.edu