VALDOSTA STATE UNIVERSITY
ACADEMIC COMMITTEE MINUTES
September 14, 2020

The Academic Committee of the Valdosta State University Faculty Senate met virtually, Monday, September 14, 2020. Dr. Sharon Gravett, Associate Provost for Academic Affairs, presided.

Members Present: Dr. Anurag Dasgupta, Dr. Candace Witherspoon, Dr. Kristy Litsler, Mr. Joe Maso, Dr. Ray Elson, Dr. Ellis Heath, Dr. Yunseon Choi, Dr. Colette Drouillard, Dr. Ray Elson (Proxy for Mr. Chuck Conner), Dr. Laura Wright, and Ms. Amy Chew.

Members Absent: Dr. Michele Blankenship, Mr. Ken Smith, Ms. Gabrielle Stellmacher, Dr. Brian Sowa, Dr. Nicole Cox, Mr. Brian Nelson, Dr. Fleming Bell, Dr. Ben Wescoatt, Mr. Chuck Conner, and Dr. Vicki Wetter.

Catalog Editor: Dr. Jane Kinney.

Visitors Present: Dr. Mike Savoie, Dr. James Archibald, Dr. Joseph Robbins, Dr. Deborah Hall, and Dr. Thomas Aiello.

The Minutes of the April 13, 2020 meeting were approved by email on April 24, 2020. (pages 1-3).

A.   College of Science and Mathematics

1.   Reactivation, Mathematics (MATH) 6085, "Applied Modern Algebra", (APPLIED MODERN ALGEBRA – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Summer Semester 2020 was given administrative approval May 9, 2020. (pages 4-11).

B.   Honors College

1.   Revised prerequisites, Honors (HONS) 3990, "Honors Capstone Seminar", (HONORS CAPSTONE SEMINAR – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2021. (pages 12-13).

2.   Revised prerequisites, Honors (HONS) 4990, "Honors Senior Portfolio", (HONORS SENIOR PORTFOLIO – 1 credit hour, 1 lecture hour, 0 lab hours, and 1 contact hour), was approved effective Spring Semester 2021. (pages 14-15).

C.   College of Education and Human Services

1.   New certificate in Community and Technical College Leadership was approved effective Summer Semester 2021. (pages 16-19). Requires BOR notification.

2.   New course, Higher Education Leadership (HEDL) 7700, "The Community and Technical College", (COMMUNITY & TECHNICAL COLLEGE – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Summer Semester 2021 with the description changed to read - A study or survey of the philosophy, history, and development of community and technical colleges in America, including the social, economic, and political forces affecting these institutions. The course also explores… . (pages 20-29).

D.   College of Business Administration

1.   Revised Learning Goals and Objectives for all BBA's was approved effective Fall Semester 2021 with the effective changed from Fall 2020 to Fall 2021. (pages 30-32).

2.   Revised Learning Goals and Objectives for the BBA in Accounting was approved effective Fall Semester 2021 with the effective date changed from Fall 2020 to Fall 2021. (pages 33-35).

3.   Revised prerequisites, Marketing (MKTG) 4010, "Digital Marketing", (DIGITAL MARKETING – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2021 with the effective date changed from Fall 2020 to Spring 2021. (pages 36-37).

4.   Revised prerequisites, Marketing (MKTG) 4020, "Social Media Marketing", (SOCIAL MEDIA MARKETING – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2021 with the effective date changed from Fall 2020 to Spring 2021. (pages 38-39).

5. Revised prerequisites, Marketing (MKTG) 4030, "Advertising Culture and Ethnography", (ADVERTISING CULT & ETHNOGRAPHY – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2021 with the effective date changed from Fall 2020 to Spring 2021. (pages 40-41).

6. Revised prerequisites, Marketing (MKTG) 4040, "Advertising and Society", (ADVERTISING AND SOCIETY – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2021 with the effective date changed from Fall 2020 to Spring 2021. (pages 42-43).

7. Revised prerequisites, Marketing (MKTG) 4050, "Creative Advertising Strategy", (CREATIVE ADVERTISING STRATEGY – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2021 with the effective date changed from Fall 2020 to Spring 2021. (pages 44-45).

E. **College of Humanities and Social Science**

1. Deactivation of the BA in Legal Assistant Studies was noted. (pages 46-47).

2. Revised credit hours, Journalism (JOUR) 2510, "Journalism Magazine Seminar", (JOURNALISM MAGAZINE SEMINAR – 2 credit hours, 2 lecture hours, 0 lab hours, and 2 contact hours), was approved effective Spring Semester 2021 with the effective date changed from Fall 2020 to Spring 2021. (pages 48-49).

3. New course, Native American and Indigenous Studies (NAIS) 3640, "Alternative Religions of the World", (ALT RELIGIONS OF THE WORLD – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2021. (pages 50-52).

4. New course, African American Studies (AFAM) 4235, "Nazi Germany and the Jim Crow South", (NAZI GERMANY & JIM CROW SOUTH – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2021 with the effective term changed from Summer 2020 to Spring 2021. (pages 53-54).

5. New course, History (HIST) 4227, "History of American Sport", (HISTORY OF AMERICAN SPORT – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Summer Semester 2021 with the second sentence of the description deleted. (pages 55-62).

6. New course, History (HIST) 6235, "Nazi Germany and the Jim Crow South", (NAZI GERMANY & JIM CROW SOUTH – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Summer Semester 2021. (pages 63-66).

7. New course, History (HIST) 4235, "Nazi Germany and the Jim Crow South", (NAZI GERMANY & JIM CROW SOUTH – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2021 with the effective term changed from Summer 2020 to Spring 2021. (pages 67-68).

8. Revised requirements for the BA in Political Science – Pre-Law Track was approved effective Fall Semester 2021 with the removal of BUSA 3110, HCAD 4000 and MGNT 3500 as possible electives. (pages 69-72).

9. New course, Political Science (POLS) 4861, "Public Economic Development", (PUBLIC ECONOMIC DEVELOPMENT – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2021. (pages 73-84).

10. New course, Political Science (POLS) 4862, "Effective Writing in Public Administration", (EFFECTIVE WRITING IN PADM – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2021. (pages 85-98).

11. New course, Political Science (POLS) 4863, "Writing and Managing Grants in the Public Sector", (WRIT AND MAN GRANTS IN PUB SEC – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2021 with the description changed to read …organization and consult… . (pages 99-116).

12. New course, Political Science (POLS) 4864, "Information Management in the Public Sector", (INFO MGNT IN PUB SECTOR – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2021 with the description changed to read – An examination….levels. Information…development will be addressed. (pages 117-130).

13. New course, Political Science (POLS) 4865, "Nonprofit Organization Management", (NONPROFIT ORG MGNT – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2021. (pages 131-142).

14. New course, Political Science (POLS) 4866, "Project Management in the Public Sector", (PROJECT MGNT IN PUB SECTOR – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2021 with the last sentence of the course description deleted. (pages 143-148).

15. New course, Political Science (POLS) 4867, "Public Relations in Public Administration", Public Relations in PADM – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2021 with the description changed to read – An exploration of… . (pages 149-160).

16. New course, Political Science (POLS) 4868, "Creating and Publishing Public Sector Websites", (CREATING & PUBLISH PUB WEBSITE – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2021 with the description changed to read – An examination – and the second sentence deleted. (pages 161-166).

Respectfully submitted,

Stanley Jones
Registrar